



THE ENTREPRENEURIAL MINDSET WORKBOOK



THE ENTREPRENEURIAL MINDSET WORKSHEET

Here are 10 core entrepreneurial attributes - how do you rate?

	Strength	Needs Work
Innovation		
Risk Taking		
Adaptability		
Resilience		
Initiative/Proactivity		
Vision/Big Picture		
Customer Focus		
Business Acumen		
Networking		
Curiosity		

MINDSETS FOR SUCCESS

I. The Growth Mindset I don't know or can't do it YET but I can learn	2. The Scientist Mindset What went right/wrong? What else can I try? What can I learn
3. The Can Mindset There are all these things we can't do, but what CAN we do?	4. The Accept Help Mindset It's ok to ask for help - who can help me with this?



What are Limiting Beliefs?

False Evidence Appearing Real

What's getting in your way?



Which	mindset coul	d make the	most differ	ence for yo	u?	
What	action will you	i take as a r	esult ————			

COMMON ENTREPRENEURIAL CHALLENGES

Be More Creative

- 1. Define the problem precisely
- 2. Generate ideas
- 3. Use frameworks as prompts

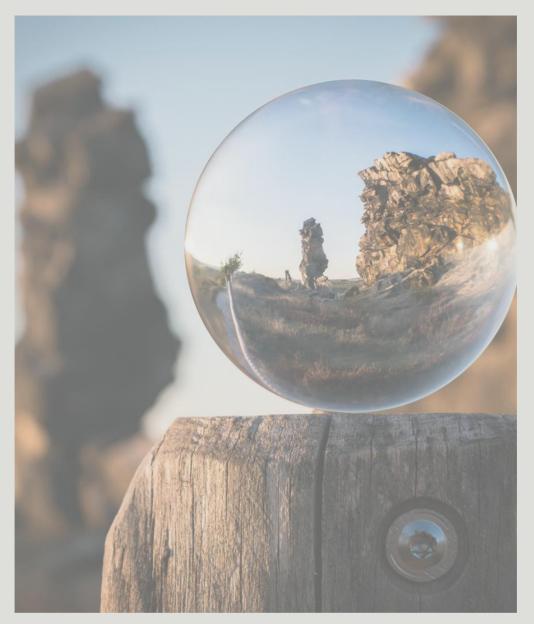
Be More Strategic

- 4. Have a good long term vision
- 5. Understand the landscape
- 6. Measure effort v return

Be More Resilient

- 7. Know how to recharge
- 8. Get used to No
- 9. Separate self from feedback





END NOTES

Being an entrepreneur can be hard - all those decisions to be made, challenges to be faced and problems to be solved. It's no wonder it sometimes feels overwhelming. And it can be lonely too.

If you want to chat about having a sounding board for your ideas - or about other things that are getting in the way - contact me on rebecca@perception-insights.com to explore what might be helpful.