



THE ENTREPRENEURIAL MINDSET WORKBOOK

THE ENTREPRENEURIAL MINDSET WORKSHEET

Here are 10 core entrepreneurial attributes - how do you rate?

	Strength	Needs Work
• Innovation	<input type="checkbox"/>	<input type="checkbox"/>
• Risk Taking	<input type="checkbox"/>	<input type="checkbox"/>
• Adaptability	<input type="checkbox"/>	<input type="checkbox"/>
• Resilience	<input type="checkbox"/>	<input type="checkbox"/>
• Initiative/Proactivity	<input type="checkbox"/>	<input type="checkbox"/>
• Vision/Big Picture	<input type="checkbox"/>	<input type="checkbox"/>
• Customer Focus	<input type="checkbox"/>	<input type="checkbox"/>
• Business Acumen	<input type="checkbox"/>	<input type="checkbox"/>
• Networking	<input type="checkbox"/>	<input type="checkbox"/>
• Curiosity	<input type="checkbox"/>	<input type="checkbox"/>

MINDSETS FOR SUCCESS

1. The Growth Mindset

I don't know or can't do it YET
but I can learn

2. The Scientist Mindset

What went right/wrong?
What else can I try?
What can I learn

3. The Can Mindset

There are all these things we
can't do, but what CAN we do?

4. The Accept Help Mindset

It's ok to ask for help - who can
help me with this?

What are Limiting Beliefs?

False Evidence **A**ppearing **R**eal

What's getting in your way?



Which mindset could make the most difference for you?

What action will you take as a result

COMMON ENTREPRENEURIAL CHALLENGES

Be More Creative

1. Define the problem precisely
2. Generate ideas
3. Use frameworks as prompts

Be More Strategic

4. Have a good long term vision
5. Understand the landscape
6. Measure effort v return

Be More Resilient

7. Know how to recharge
8. Get used to No
9. Separate self from feedback



END NOTES

Being an entrepreneur can be hard - all those decisions to be made, challenges to be faced and problems to be solved. It's no wonder it sometimes feels overwhelming. And it can be lonely too.

If you want to chat about having a sounding board for your ideas - or about other things that are getting in the way - contact me on rebecca@perception-insights.com to explore what might be helpful.